



#### **DATES**

Thursday, Sept. 30 to  
Wednesday, Oct. 6.

#### **COST**

To participate, riders are asked to make a \$3,500 donation to the Marriage & Family Foundation. Spouses may ride on the back of motorcycles at no charge.

#### **OVERNIGHT STAYS**

Atlanta, Ga.	Sept. 30
Savannah, Ga.	Oct. 1
Myrtle Beach, S.C.	Oct. 2
Boone, N.C.	Oct. 3
Knoxville, Tenn.	Oct. 4
Chattanooga, Tenn.	Oct. 5
Rome, Ga.	Oct. 6

#### **FOR MORE INFORMATION**

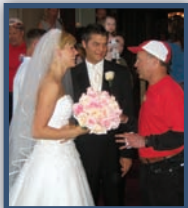
John McGinn  
The Vice Cow, Moo Cow Bikers  
770-632-5755  
jcmcginn01@bellsouth.net

103 Robinson Bend Trail  
Peachtree City, GA 30269





## Inspiring Communities



The purpose of the WinShape Ride for the Family is to inspire communities to celebrate and strengthen marriages and families. Motorcycle riders are invited to take

part in a one-week ride through the scenic Southeast this fall to raise awareness of and support for marriage and family organizations.

Rallies and events along the route through Georgia, North Carolina, South Carolina and Tennessee are intended to motivate the communities the Ride visits to treasure their families and support local marriage and family organizations.



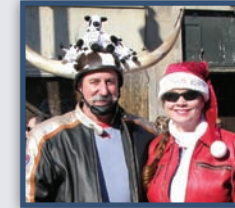
## Celebrating Family

Family members who encourage, motivate and spend quality time with one another also make positive contributions to the communities in which they live. The Ride's aim is to support the communities Chick-fil-A restaurants serve by highlighting the importance of family.

As Truett and Jeannette Cathy celebrate 60 years of marriage, the Cathy family reflects on how their strong marriage has been one of the driving forces behind the entire family's commitment to service. "Our parents believe that in order to be a positive influence on the world around you, you must first be a positive influence on the home in which you live," said Bubba Cathy, senior vice president of Chick-fil-A.

The Ride will put a spotlight on the vital need for stronger marriages and families in America, and cast a vision of hope and community vitality for the future. "We want this Ride to encourage people to take a step back from their busy lives to celebrate the importance of family," said Chick-fil-A President and COO Dan Cathy.

## Let's Ride for Family!



The WinShape Ride begins at the Chick-fil-A home office south of Atlanta and then heads to the Georgia coast. Riders will make their way up

the scenic Carolina coast before winding through the Great Smoky Mountains. The Ride will conclude at WinShape Retreat, set amid Berry College's 26,000 acres of woodlands, meadows and streams.

Riders will take part in community celebrations in Columbus, Knoxville and Chattanooga. Celebrations will include parades, speakers and entertainment.

